

Claims

[c1]

.An automated media content submission and distribution network for use in clearing television network advertisements comprising:

a job submission system disposed at a submitting organization and adapted to submit a clearance job including digital job content corresponding to one or more items selected from the group consisting of advertising substantiation documentation, advertising scripts, advertising storyboards, pre-production advertising video and/or audio, post-production advertising video and/or audio, and client job messages;

a job access system disposed at a clearance organization involved in clearing the television network advertisements, the job access system including software for reviewing digital content of the type submitted by the job submission system;

a host system including a content management system adapted to receive the digital job content from the job submission system and to provide the clearance organization with access to the digital job content through the job access system.

[c2]

1.A media content submission and clearance communication network comprising:

a first client system adapted to allow a first organization to provide login data over the communication network for authentication of the identity of the first organization,

job access data for identifying at least a second organization that is to be given access to job content provided by the first organization,

the job content including one or more items selected from the group consisting of advertising substantiation documentation, advertising scripts, advertising storyboards, pre-production advertising video and/or audio, post-production advertising video and/or audio, and client job messages;

a second client system disposed at the second organization, the second client system adapted to allow entry of login data over the communication network for authentication of the identity of the second organization;

a host system including a content management system adapted to receive the

login information and digital job content from the first client system and to provide the second organization with access to the digital job content received from the first client system based on the login data provided through the second client system.

[c3]

1.A method for clearing television advertisement content comprising:
submitting a clearance job over an electronic communications network, the clearance job including digital job content corresponding to one or more items selected from the group consisting of advertising substantiation documentation, advertising scripts, advertising storyboards, pre-production advertising video and/or audio, post-production advertising video and/or audio, and client job messages, the digital job content further comprising data identifying one or more clearance organizations that are to be granted access to the one or more items of the digital job content;
receiving the digital job content over the electronic communications network and electronically identifying the one or more clearance organizations that are to be given access to the digital job content;
granting access to the one or more items of the digital job content to the one or more clearance organizations over the electronic communications network.

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